



NAM COLLEGE KALLIKKANDY

(Affiliated to Kannur University, Accredited by NAAC with B Grade)

KALLIKKANDY (PO), KANNUR DT, KERALA, 670693

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Criterion 1 – Curricular Aspects

1.3 Curriculum Enrichment

1.3.1 Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum

NAM College gives great importance to the creation of awareness about crosscutting issues pertaining to professional ethics, gender values, human values, environment and sustainability. Being an affiliated institution, the college has to teach the courses for academic programs designed by Kannur University. Many of these courses, for example, Readings on Gender, Readings on Life and Nature, Environmental Studies, Women's Writing, and Business Environment and Policy (see the list attached) are highly relevant to crosscutting social, economic and environmental issues.

Gender Sensitivity

The current socio-cultural scenario of India points to the necessity of providing gender awareness programmes that help in developing healthy relationship among different genders to avoid any sort of discrimination. To prevent gender discrimination and to develop value-oriented leadership in students, Women Cell and Internal Complaints Committee (ICC) are functioning in the college. Institute facilitates the girl students with a comfortable girls' room.. Majority of the students in the college are girls. Equality of boys and girls is assured by the college in all kinds of activities and organizations for example college union, departmental associations, sports and arts programs, NSS, NCC and many others. The Women Cell of the college guarantees the gender equality with its diverse awareness and creative programs.

Human Values

The college upholds human values as the most important quality to be acquired by the students through education. Relief measures taken during the time of floods, construction of houses for poor people, sanitation drive producing and supplying sanitizer and support measures undertaken during the Covid 19, conversion of a block of college building as treatment center for Covid patients, blood donation camps etc. underscore the humanitarian activities and perspectives of the institution, which indeed impart human values to students.

Environment and Sustainability

Complete green campus is the objective of the college. As part of achieving this, numerous saplings have been planted in the surroundings of the college. Saplings planted in the early stages of the college have become big trees now. Plastic free campus is another objective to develop a beautiful and sustainable environment. Swachhata mission of the Government of India has been implemented in the campus for making this campus clean and tidy. Soil and water analysis undertaken by the Department of Polymer chemistry as part outreach program ensures the better environment. Nature Club and NSS are actively involved in information dissemination, awareness campaigns, and projects to make the campus eco-friendly, plastic-free, clean, and green.

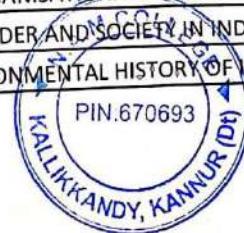
Professional Ethics

Courses like Business Ethics and Corporate Social Responsibility' which are part of the curriculum develop professional ethics among students. The faculty and students are expected to follow the institute's code of ethics which is displayed on the college website

and the handbook for dissemination. Career guidance programs, Management fests, inter-collegiate competitions etc. organized by the college offer students opportunities to understand the importance of professional ethics related to different employments. Besides, seminars, workshops and other academic events in the college impart knowledge of ethical aspects to students.

DETAILS OF COURSE DEALING ASPECTS LIKE PROFESSIONAL ETHICS, GENDER, HUMAN VALUES, ENVIRONMENT AND SUSTAINABILITY

PROGRAMME	SEMESTER	COURSE CODE	NAME OF THE COURSE	ASPECTS DEALT WITH
2014 SYLLABUS				
BA ENGLISH(COMMON COURSE/2014 SYLLABUS)	II SEMESTER	2A04ENG	LANGUAGE THROUGH LITERATURE-II	HUMAN VALUES
BA ENGLISH (CORE COURSE/2014 SYLLABUS)	V SEMESTER	5B10ENG	WOMEN'S WRITING	GENDER ISSUE
BA ENGLISH (CORE COURSE/2014 SYLLABUS)	VI SEMESTER	6B13ENG	NEW LITERATURE IN ENGLISH	HUMAN VALUES
BA ENGLISH (CORE COURSE/2014/ SYLLABUS)	VI SEMESTER	6B14 ENG	INDIAN WRITINGS IN ENGLISH	HUMAN VALUES
2019 SYLLABUS				
BA ENGLISH(COMMON COURSE/2019 SYLLABUS)	I SEMESTER	1A02ENG	READINGS ON KERALA	HUMAN VALUES
BA ENGLISH (COMMON COURSE/2019 SYLLABUS)	II SEMESTER	2A02 ENG	READINGS ON KERALA	HUMAN VALUES
BA ENGLISH (COMMON COURSE/2019 SYLLABUS)	II SEMESTER	2A03 ENG	READINGS ON LIFE AND NATURE	ENVIRONMENT
BA ENGLISH (COMMON COURSE/2019 SYLLABUS)	II SEMESTER	2A04ENG	READINGS ON GENDER	GENDER ISSUES
BA ENGLISH (COMMON COURSE/2019 SYLLABUS)	III SEMESTER	3A05ENG	READINGS ON DEMOCRACY AND SECULARISM	HUMAN VALUES
BA ENGLISH (COMMON COURSE/2019 SYLLABUS)	IV SEMESTER	4A06 ENG	READINS ON PHILOSOPHY OF KNOWLEDGE	HUMAN VALUES
BA ENGLISH(CORE COURSE /2019 SYLLABUS)	VI SEMESTER	6B13ENG	WOMEN'S WRITING	GENDER ISSUE
BA ENGLISH (CORE COURSE/2019 SYLLABUS)	VI SEMESTER	6B14 ENG	INDIAN WRITINGS IN ENGLISH	HUMAN VALUES
MA ENGLISH(CORE COURSE/2014 SYLLABUS)	IV SEMESTER	ENG4C13	WOMEN'S WRITING	GENDER ISSUE
2014 & 2019 SYLABUS	V SEMESTER	5D03CH	ENVIRONMENTAL STUDIES	ENVIRONMENT
B.COM (COMMON COURSE/2019 SYLLABUS)	I SEMESTER	1B01COM	MANAGEMENT CONCEPTS AND PRINCIPLES	ETHICS
B.COM (COMMON COURSE/2019 SYLLABUS)	IV SEMESTER	4A14COM	ENVIRONMENTALSTUDIES AND DIASSTER MANAGEMEN	ENVIRONMENT
MCOM (CORE COURSE/2019 SYLLABUS)	I SEMESTER	COM1CO1	BUSINESS ENVIRONMENT AND POLICY	ENVIRONMENT
BBA(COMMON COURSE/2019 SYLLABUS)	III SEMESTER	3A12BBA	PERSONALITY DEVELOPMENT AND POLICY	HUMAN VALUES
BBA(COMMON COURSE/2019 SYLLABUS)	IV SEMESTER	4A14BBA	ENVIRONMENTAL STUDIES	ENVIRONMENT
BBA(COMMON COURSE/2014 SYLLABUS)	IV SEMESTER	4A14BBA	BUSINESS ETHICS AND CSR	ETHICS
BBA(CORE COURSE/2014 SYLLABUS)	V SEMESTER	5B12 BBA	HUMAN RESOURCE MANAGEMENT	HUMAN VALUES
BBA(CORE COURSE/2014 SYLLABUS)	V SEMESTER	5B14BBA	ORGANISATIONAL BEHAVIOUR	HUMAN VALUES
BA HISTORY(DSEC COURSE/2019 SYLLABUS)	VI SEMESTER	6B16HIS-A	GENDER AND SOCIETY IN INDIA	GENDER ISSUE
BA HISTORY(DSEC COURSE/2019 SYLLABUS)	VI SEMESTER	6B16 HIS-B	ENVIRONMENTAL HISTORY OF INDIA	ENVIRONMENT



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BA ENGLISH(COMMON COURSE/2014 SYLLABUS)
II SEMESTER
2A04ENG
LANGUAGE THROUGH LITERATURE II

Course Outline

Module I : (1 Hour/Week)

- | | | |
|--------------------------|---|------------------|
| 1. Is Humanity Suicidal | : | Edward O. Wilson |
| 2. Children in the Woods | : | Barry Lopez |
| 3. Silent spring | : | Rachel Carson |

Module II : (2 Hours/Week)

- | | | |
|-----------------------------|---|-----------------------|
| 4. Town by the Sea | : | Amitav Ghosh |
| 5. Problems with Hurricanes | : | Victor Hernandez Cruz |
| 6. Going, Going | : | Philip Larkin |
| 7. Killing Fields | : | Krushangini |

Module III: (1 Hour/Week)

- | | | |
|---|---|-----------------|
| 8. Eulogy for a Hermit Crab | : | Pattiann Rogers |
| 9. The Hills | : | Manoj Das |
| 10. Letter from Mothers of Nenjamparambu to the Supreme Court | : | |



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BA ENGLISH(CORE COURSE/2014 SYLLABUS)
V SEMESTER
5B10ENG
WOMEN'S WRITING

Course Outline

Module I (1 hour)

1. Introduction to Second Sex : Simone De Beauvoir
2. "Art of Living"- Mahadevi Verma (excerpted from The Links of Our Chains)

Module II Drama (1 hour)

1. Medea : Euripedes
2. Trifles : Susan Glaspell

Module III- Fiction(2 hours)

- Color Purple : Alice Walker

Short Fiction

1. A Wagner Matinee : Willa Cather
2. Finest Story in the World : Annie Saumont
3. Afternoon with Shakuntala : Vaidehi
4. Story of an Hour : Kate Chopin
5. The Passion of Mary : Sarah Joseph
6. Tamasha : Jeelani Banu

Module IV Poetry(1 hour)

1. Lot's Wife : Kristine Batey
2. Latin Women Pray : Judith Ortiz Cofer
3. Draupadi : Sutapa Bhattacharya
4. Aunt Jennifer's Tigers : Adrienne Rich
5. An Ancient Gesture : Edna St. Vincent Millay
6. Combing : Gladys Cardiff
7. Woman's Work : Julia Alvarez
8. Dignity : Bilquees Zafarul Hasan
9. Poem : Pratibha Nandakumar



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BA ENGLISH(CORE COURSE/2014 SYLLABUS)
VI SEMESTER
6B13ENG
NEW LITERATURE IN ENGLISH

Course Outline

Module I (1 hour)

1. Decolonising the Mind- NgugiWaThiongo (From Monuments of Prose , Delhi: Macmillan, 2008).
2. The Negro Artist and the Racial Mountain- Langston Hughes (From Leitch, Vincent B. Ed. The Norton Anthology of Theory and Criticism. London:Norton, 2000).

Module II Drama (1 hour)

The Lion and the Jewel : Wole Soyinka

Module III Fiction(2 hours)

To Sir, With Love : E.R. Braithwaite

Short Stories:

1. The Wild Buffalo : PiyaseeliWijemanne
2. How We Fled When I Was a Girl : Molly Nungarrayi
3. My Thai Cat : PratimroothaZeng
4. The Man to Send Rain Clouds : Leslie Marmon Silko
5. Dear Life : Alice Munro

Module IV Poetry (1 hour)

- | | | |
|------------------------|---|--------------------|
| 1. Prayer to the Masks | : | Leopold Senghor |
| 2. Overture | : | Christopher Okigbo |
| 3. Far Cry from Africa | : | Derek Walcott |
| 4. Siren Song | : | Margaret Atwood |
| 5. Shoulders | : | Naomi Shihab Nye |
| 6. Words | : | Edwin Thumboo |
| 7. Train Journey | : | Judith Wright |



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BA ENGLISH(CORE COURSE/2014 SYLLABUS)
VI SEMESTER
6B14ENG
INDIAN WRITING IN ENGLISH

Module I (1 hour)

Critical Perspectives on Indian Writing in English

1. Introduction by A. K. Mehrotra (Concise History of Indian Literature in English)
2. Nationalism, Colonialism and Indian English Literature- P.P. Raveendran. (From Raveendran, P.P. Texts, Histories, Geographies: Reading Indian Literature. Hyderabad: Orient Black Swan, 2009).

Module II Drama (1 hour)

Hayavadana : GirishKarnad

Module III Fiction (2 hours)

Voices in the City : Anita Desai.

Short Stories

1. India- A Fable : Raja Rao (From The Meaning of India)
2. Liar : Mulk Raj Anand
3. Fellow Feeling : R. K. Narayanan
4. Unfaithful Servants : Manjula Padmanabhan
5. Remains of the Feast : Gita Hariharan

Module IV Poetry (1 hour)

1. Stone Goddess : Aurobindo
2. Family Dinner : Dom Moraes
3. Railway Clerk : Nissim Ezekiel
4. TajMahal : R. Parthasarathy
5. The Abandoned British Cemetery at Balasore, India : Jayanta Mahapatra
6. Last of the Princes : A. K. Ramanujan
7. How to Tame a Pair of New Chappals : Gopal Honnalgere



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BA ENGLISH(COMMON COURSE/2019 SYLLABUS)
I SEMESTER
1A02ENG
READINGS ON KERALA

Content Specifications

Module 1- (2 Hrs/Week)

- | | | |
|--|---|--------------------------------|
| 1. "Conversation" | : | SreeNarayana Guru |
| 2. "Curing Caste" | : | SahodaranAyyappan |
| 3. Excerpts from "Eri" | : | PradeepanPambirikkunnu |
| 4. Excerpts from Kelu | : | N. Sasidharan, E.P.Rajagopalan |
| 5. Excerpts from "Parting from the Path of Life" | : | CherukadGovindaPisharodi |

Module 2- (2 Hrs/Week)

- | | | |
|-------------------------------|---|------------------|
| 1. "Not an Alphabet in Sight" | : | PoykayilAppachan |
| 2. "KuttippuramPalam" | : | Idasseri |
| 3. "Courageous Act" | : | AnasuyaMenon |
| 4. "Vaikom Satyagraha" | : | K. N.Panikkar |
| 5. "The Voice" | : | Suresh Menon |



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BA ENGLISH(COMMON COURSE/2019 SYLLABUS)
II SEMESTER
2A02ENG
READINGS ON KERALA

Content Specifications

Module 1- (2 Hrs/Week)

1. "Conversation" : SreeNarayana Guru
2. "Curing Caste" : SahodaranAyyappan
3. Excerpts from "Eri" : PradeepanPambirikkunnu
4. Excerpts from Kelu : N. Sasidharan, E.P.Rajagopalan
5. Excerpts from "Parting from the Path of Life" : CherukadGovindaPisharodi

Module 2- (2 Hrs/Week)

1. "Not an Alphabet in Sight" : PoykayilAppachan
2. "KuttippuramPalam" : Idasseri
3. "Courageous Act" : AnasuyaMenon
4. "Vaikom Satyagraha" : K. N.Panikkar
5. "The Voice" : Suresh Menon



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English Common Course (ECC)- 2A03 ENG Readings on Life and Nature

Name of the Course	Readings on Life and Nature
Course Code	2A03 ENG
Semester Assigned	2
Number of Credits	4
Contact Hours per Week	5
Total Contact Hours	90
Prescribed Textbook	<i>Nature Matters</i> by MainSpring Publishers

Course Outcomes

1. Understand the basic themes and issues related to ecology through articles, poems, stories, life writings and historical narratives.
2. Assume ecologically friendly attitudes in events related to everyday life.
3. Identify the specific ecological problems related to Kerala.
4. Identify the major ecological movements around the world and within the country.
5. Ability to express specific opinions when confronted with ecology/development binary.
6. Identify the major or minor ecological issues happening around the student's native place.

Contents

Module – I (2 hours/week)

1. Environmental Studies: Definition, Scope and Importance
2. Concept of an Ecosystem
3. The Fish – Elizabeth Bishop
4. Trophic Cascade – Camille T. Dungy
5. The Rightful Inheritors of the Earth – Vaikom Muhammad Basheer

Module – II (2 hours/week)

1. Biodiversity
2. Disaster Management: Floods, Earthquakes, Cyclones, Landslides
3. Real Estate - Sebastian
4. The Truth about the Floods – Nissim Ezekiel
5. Matsyagandhi – Sajitha Madathil




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BA ENGLISH(COMMON COURSE/2019 SYLLABUS)

II SEMESTER

2A04ENG

READINGS ON GENDER

Module – I (2 hours/week)

1. “An Introduction”- Kamala Das (Poem)
2. “Kitchen Rags”- Vijila Chirappadu (Poem)
3. “Dakshayani Velayudhan: A Life Sketch”- Meera Velayudhan (Biography)
4. “Learning to be a Mother: - Shashi Deshpande (Essay)
5. “Is this Desirable”- Lalithambika Antharjanam (Story)

Module – II (2 hours/week)

1. “Still I rise”- Maya Angelou (Poem)
2. “I am not that Woman”- Kishwar Naheed (Poem)
3. “Structural Violence and the Trans Struggle for Dignity”- Gee Imaan Semmalar (Essay)
4. “Gender Justice and Media”- Ammu Joseph
5. “Clothing Matters: Visiting the Melmundusamaram in Keralam”- K M SheebaV



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BA ENGLISH(COMMON COURSE/2019 SYLLABUS)
III SEMESTER
3A05ENG
READINGS ON DEMOCRACY AND SECULARISM

Content Specifications

Module I (2 hours)

Introduction: Preamble and the Statement of Fundamental Rights in the Constitution of India

1. "Ambedkar's Concluding Speech in the Constituent Assembly" : Dr. B R Ambedkar
2. "The Humiliation of a Brown Child in a European School": Kamala Das
3. "The Story of a Dalit Woman's Education and Job" : Kumud Pawde
4. "The Election": Sitakant Mahapatra
5. "Postcard from Kashmir" : Agha Shahid Ali

Module II (2 hours)

6. "Indian Constitution for Millennials" : Gopinath Ravindran
7. "The Rich Will Make Temples for Siva" : Basavanna
8. "Centre State Relations: Union Government, Not Central Government" : Nani A. Palkhivala
9. "Nehru and Science in the age of Corona Virus": Santosh Paul and Dr. Harsh Hegde
10. "Democracy" : Langston Hughes

Module III (1 hour)

11. "Blackout" : Roger Mais
12. "Africa" : Maya Angelou
13. "A Hindu Princess and Her Islamic Dynasty" : Kottarathil Sankunny




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BA ENGLISH(COMMON COURSE/2019 SYLLABUS)
IV SEMESTER
4A06ENG
READINGS ON PHILOSOPHY OF KNOWLEDGE

Content Specifications

Module 1- (2Hrs/Week)

1. E.V.Lucas, "The School for Sympathy"
2. Bibhas Sen, "Zero-Sum Game"
3. David W. Orr, "Liberal Arts and the Campus"
4. Paulo Freire, "The Banking Concept of Education"

Additional Reading:

1. Dhaval Mehta, "Beach Vacation"
2. M.T. Vasudevan Nair, "Kazcha."

Module 2- (2Hrs/Week)

1. Kedarnath Singh, "Benaras"
2. Saadat Hasan Manto, "Toba Tek Singh"
3. A.K. Ramanujan, "Three Hundred Rāmāyaṇas." [1st 3 pages]
4. Sudhir Kakar and Katharina Kakar: "Indian Culture and Authority" (Excerpts from The Indians: A portrait of a People)

Additional Reading:

1. O.V. Vijayan, "The Legend" [Short Story]
2. "Thottamon Pottan" [Excerpts from Trans: K.M. Tharakan]

Module 3- (1Hr/Week)

1. Bell Hooks: "Confronting Class in the Classroom" (Excerpts)
2. Kallen Pokkudan: "Dalits and the Mangrove Forest Region"

Additional Reading:

1. Gopal Honnalgere, "How to Tame a Pair of New Chappals."
2. Madhavan Purachery, "Panting" (Trans. B. Chandrika)



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BA ENGLISH(CORE COURSE/2019 SYLLABUS)

VI SEMESTER

6B13ENG

WOMEN'S WRITING

Content Specifications

Module I-Essay (1 hour)

1. In Search of our Mothers' Gardens : Alice Walker
2. Performative Acts and Gender Constitution : Judith Butler

Module II-Drama (1hour)

1. Bayen : Mahasweta Devi
2. Top Girls : Caryl Churchill

Module III-Fiction (2 hours)

Room : EmmaDonoghue

Short Fiction

1. A Deer in the Forest : Ambai
2. The Yellow Wallpaper : Charlotte Perkins Gilman
3. Garments : Tahmima Anam
4. The Story of an Hour : Kate Chopin
5. Inside Every Woman Writer : Sarah Joseph
6. The Fly : Katherine Mansfield

Module IV Poetry (1hour)

1. Identity : Julio Noboa Polanco
2. I am not that Woman : Kishwar Naheed
3. This is a photograph of me : Margaret Atwood
4. Aunt Jennifer's Tigers : Adrienne Rich
5. Phenomenal Woman : Maya Angelou
6. The Mother : Gwendolyn Brooks
7. Another Woman : Imtiaz Darker



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BA ENGLISH(CORE COURSE/2019 SYLLABUS)
VI SEMESTER
6B14ENG
INDIAN WRITINGS IN ENGLISH

Content Specifications

Module I (1 hour) :Critical Perspectives on Indian Writing in English

1. Introduction (Part II only) to An Illustrated History of Indian Literature in English:
A K Mehrotra
2. "On Indian Writing in English" (Essay from Indian Literature: Positions and Propositions): K Sachidanandan
3. "Situating the Contemporary Indian (English) Novel" (Essay from Another Canon: Indian Text and Traditions in English) : Makarand Paranjpe

Module II (1 hour) Indian Writing in English: Fiction

1. The Shadow line (Novel): Amitav Ghosh
2. Of white Hairs and Cricket (Short Story): Rohinton Mistry

Module III (1 hour) Indian Writing in English: Drama

1. "The Old Indian Theatre" (Article from The Discovery of India): Jawaharlal Nehru
2. Naga Mandala (Drama) : Girish Karnad

Module IV (1 hour) Indian Writing in English: poetry

1. The Harp of India: Henry Vivian Dorazio
2. Gitanjali : songs 35 and 36 ("Where the mind is" and "This is my prayer") :
Rabindra Nath Tagore
3. Poet, Lover Bird Watcher: Nizzim Ezekiel
4. Ghanasyam: Kamala Das
5. Exile (Throug holes in a wall....Vocal in the newsboy): R Parthasarathy
6. Frog and the Nightingale: Vikram Seth
7. Where Do You Come From: Meena Alexander




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MA ENGLISH(CORE COURSE/2014 SYLLABUS)

IV SEMESTER

ENG4C13

WOMEN'S WRITING

Module 1

Background

Theoretical Approaches to Women's Writing
Women's Tradition, Women's Canon
Women's Literary Lineage, Race, Class and Sexuality
Expansion of the Literary Canon-Styles and Strategies of Writing
Women's Writing in India-Gender and Genre
Post-Colonialism and Feminism

Module 2

Fiction/Non Fiction

Margaret Atwood : The Handmaid's Tale.
Maya Angelou : I Know Why the Caged Bird Sings
Lalithambika Antharjanam : Agnisakshi

Module 3

Poetry

Detailed

Akkamaha : Devi You have Come
Janabai : Cast off all Shame
Kamala Das : An Introduction
Judith Wright : The Killer
Anne Sexton : After Auschwitz

Non-detailed

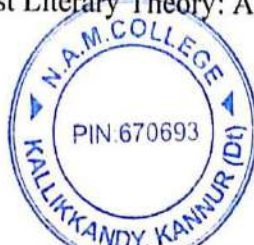
Judith Wright : The Company of Lovers
Denise Levertov : Talking to Grief
Anne Sexton : Briar Rose (Sleeping Beauty)
Sappho : On What is Best, One Girl

Module 4

Theory

Elaine Showalter : From A Literature of Their Own :British Novelists from Bronte to Lessing.
Juliet Mitchell : Femininity, Narrative and Psychoanalysis.
Ann Barr Snitow : Mass Market Romance"
Bell hooks : Postmodern Blackness: 'Yearning. Race, Gender and Cultural Politics.
Jonathan Culler : Reading as a Woman.
Judith Butler : Gender Trouble: Feminism and the Subversion of Identity."

(All essays/sections are from Feminist Literary Theory: A Reader, Ed. Mary Eagleton)



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Module 5

Drama

Detailed

Caryl Churchill : Top Girls

Non-Detailed

Maria Irene Fornes : Fefu and Her Friends

Elizabeth Robins : Votes for Women!

Suggested Reading

- Ed Sue Roe : Women Reading Women's Writing
Catherine Belsey : Critical Practice
Nancy Armstrong : Desire and Domestic Fiction: A Political History of the Novel
Juliet Mitchell : Women: The Longest Revolution
Ellen Moers : Literary Women
Maren Tova Linett : The Cambridge Companion to Modernist Women Writers
Janet Todd : Feminist Literary History: A Defence
Ellen Rooney : The Cambridge Companion to Feminist Literary Theory
Toril Moi : Textual/Sexual Politics: Feminist Literary Theory
Ed. Toril Moi : French Feminist Thought: A Reader
Alice Walker : In Search of Our Mothers' Gardens
Signs: Journal of Women in Culture and Society.



9/10/22
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SEMESTER V

SD03 CHE : ENVIRONMENTAL STUDIES

Credit:2

Contact hours:36 Hrs

Aim: To study about the environment, pollutants ,their effects and control measures **Objectives:**

1. To provide knowledge about the environmental segments,their structure and composition.
2. To create awareness regarding the source, effects and sink of pollutants in the environment.
3. To study about the energy recourses, the role of fuel consumption in environmental pollution, importance of energy management and search for eco-friendly and non-conventional energy sources.
- 4.To inculcate among the students importance of environmental protection, & environment friendly life style for a better living and better future.

UNIT I.

Environmental segments – Lithosphere: soil formation – components of soils. Hydrosphere: Hydrological cycle , water and river water composition. Fresh water –surface water and ground water.- Biosphere- Atmosphere.- regions of Atmosphere- temperature and composition in different regions – Troposphere, stratosphere, Mesosphere, Thermosphere.

6 Hours

UNIT II

Air pollution –Sources – pollutants –CO, NO_x, Sox, Hydrocarbons, Particulates. Effect on ecosystem., Ozone layer –importance, Ozone depletion-Control measures- Acid rain-control of acid rain- Green house effect-global warming,-photochemical smog- effect pollution on plants and human beings. Control of air pollution Noise Pollution – physiological response to noise, Noise categories- effect of noise – biological effects.

6 hours

UNIT III

Water Pollution – Sources –Industrial effluents- agriculture discharge - oil spills-heavy metal - pesticides-biomagnifications and bioaccumulations-Experimental determination of dissolved

oxygen in water, chemical oxygen demand (COD) and bio chemical oxygen demand(BOD)- control of water pollution- ISI/BIS standards of drinking water. **6hours**

UNIT IV

Soil Pollution - Sources by industrial and urban wastes, radioactive pollutants, plastics heavy metals. Poisoning by heavy metals – Mina- matha & itai-Itai diseases. Control of soil pollution.- Solid waste Management -Thermal pollution definition-sources of thermal pollution , harmful effect of thermal pollution prevention of thermal pollution. **6 hours**

UNIT V

Sources of energy- fossil fuels, nuclear fission- Solar energy – use of solar energy in space-heating and water heating.- Production of electricity using solar energy. Solar trough collections- solar pond solar energy for driving vehicles, Power from indirect solar energy – Hydro power- wind power- Biomass energy. **6hours**

UNIT VI

Environment and public health- climate and health-Hazardous products – occupational hazards - infectious diseases- water borne diseases, vector borne diseases -Risks due to chemicals in food, cancer and environment.

Biotechnology and its application in environmental protection - biological de-odourisation, biological purification of contaminated air. **6 Hours**

References:

1. Text book of Environmental Studies for under graduate courses – Erach Bharucha
2. Essential Environmental studies- S. P. Misra – S. N. Pandey
3. Environmental chemistry and pollution control – S.S Dara (2nd edition)
4. Environmental chemistry- Peter O' Neill
5. Environmental chemistry – B.K. Sharma
6. Fundamental concepts of environmental chemistry – G.S Sodhi
7. Environmental Chemistry. A.K De



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B.COM (COMMON COURSE/2019 SYLLABUS)
I SEMESTER
1B01COM
MANAGEMENT CONCEPT AND PRINCIPLES

Unit I

Management Concepts: Evolution of Management thoughts: Classical approaches - Scientific management, administrative management and bureaucracy- Neo classical approaches - Human relations and Behavioral approach - Modern approaches Quantitative approach, systems approach, and contingency approach.
[15 Hours]

Unit II

Functions of management:- Planning-concept and importance - Planning process-Steps in Planning—barriers to effective planning-- Organizing- Nature and purpose of organization-Types of organization – line, functional, line and staff - Staffing: Concepts - manpower planning – process and importance
[18 Hours]

Unit III

Functions of management :- Directing: Meaning-definition- principles –techniques of direction. Motivation:- concept and importance – Theories : Maslow's Need Hierarchy – Herzberg –Theory X and Theory Y – Leadership: concept – styles – leadership and management— Controlling: meaning-definition-essentials of effective control system.
(17 Hours)

Unit IV

Business Ethics: Meaning and scope – Types of ethics – Characteristics – Factors influencing business ethics – Arguments for and against business ethics – Basics of business ethics - Corporate social responsibility - Environmental issues in business- Ethics in advertising-Globalization and business ethics .
[20 Hours]

Unit V

Emerging concepts in management – Kaizen – TQM – TPM – MIS – ISO – Change management – Stress management – Fish bone (ISHIKAWA) Diagram – Business eco system – Logistic management.
[20 Hours]



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B.COM (COMMON COURSE/2019 SYLLABUS)
IV SEMESTER
4A14COM
ENVIRONMENTAL STUDIES AND DISASTER
MANAGEMENT

Unit I :

Brief discussion on the components of the Environment, Scope and importance of Environmental studies- Environmental problems associated with the exploitation of natural resources Environmental protection, major environmental movements in India. Environment protection Act 1986- impacts on companies, violation and penalties, Environment Impact Assessment, Environment Protection related compliances for start-up manufacturing enterprises. (15 hours)

Unit II :

Environmental Pollution- types, causes, effects- Bhopal gas tragedy, A brief discussion on - Global Warming- Climate Change- Ozone Depletion,-Acid Rain, Standards and control measures required by industries in compliance to The Air (Prevention of Pollution and Control) Act 1989, Water Pollution, importance of water pollution control and steps required to be taken by industries eg; Sewage treatment plant, water treatment plant etc. Relevance of environment legislation to business enterprises, Legislation vs. Social obligation of the business (20 hours)

Unit III:

Social issues and environment- unsustainable and sustainable development, urban problems related to energy, water conservation, water harvesting, resettlement and rehabilitation of people, environmental ethics, waste land reclamations, consumerism and waste products (15 hours)

Unit IV :

Environmental hazards and disasters-Meaning, types-natural hazards and disaster- Planetary hazards/Disasters: (a) Endogenous Hazards: volcanic eruption-Earth quakes- Landslides (b) Exogenous Hazards :infrequent events-cyclones-lightning-hailstorms. Cumulative atmospheric hazards/disasters: floods-Droughts-Heat waves. Extra planetary hazards/disasters. Man induced hazards and disasters: physical hazards/disaster-soil erosion-chemical hazards/disaster. (20 Hours)

Unit V:

Phases of disaster management-Stages:1) pre-disaster stage(preparedness), 2)Emergency stage, 3)post disaster stage .Institutional framework of disaster management-disaster mitigation institutions, education on disaster, community involvement in disaster management, role of media. (20 Hours)




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MCOM (CORE COURSE/2014 SYLLABUS)
I SEMESTER
COM1CO1
BUSINESS ENVIRONMENT AND POLICY

Module I

Business Environment

Dynamics of Business and its Environment-Structure of Business environment-
Types of Environment-Internal Environment -External Environment: Micro and
Macro Environment - Changing Dimensions of Business Environment
Environmental Analysis – Benefits and Limitations.

(20 hours)

Module II

Economic Environment

Significance and constituents of Economic environment -Economic Systems and
Business -Industrial Policies -Current Industrial Policy -Fiscal Policy Monetary
Policy –Foreign Trade Policy -Disinvestment Business Implications –
Economic Reforms- Liberalization and Structural Adjustment Programmes -
Foreign Direct Investment: Types, Pros & Cons and trends in FDI Government
Policy.

(20 hours)

Module III

Regulatory Environment

Elements of the Regulatory Environment - Regulatory Role of the Government -
Forms of Regulation -Business Government Interface -Changing Dimensions of Legal
Environment in India: IDRA, MRTP Act, FEMA, FT (D&R) Act, Competition Act,
and SEBI. Guidelines for Technology Transfer.

(15 hours)

Module IV

Socio-Cultural Environment

Critical elements of Socio Cultural Environment: Social Institutions and Systems-
Culture and its influence- Unemployment and Man Power Planning -Emerging Rural
Sector in India -Social Responsibility of Business- Social Audit –Relevance of
Business Ethics and Corporate Governance

(15 hours)

Module V

Global Environment

Meaning and Nature of Globalization -Impacts –Multi National Corporations -Foreign
Collaborations and Indian Business- Non-Resident Indians and Corporate Sector –
Global Institutional Framework for Business- GATT/WTO: TRIMS, Agreements on
Agriculture and on Textiles and Clothing.

(10 hours)

Practice Hours (10 hours)



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BBA (COMMON COURSE/2019 SYLLABUS)
III SEMESTER
3A12BBA
PERSONALITY DEVELOPMENT AND POLICY

Module I:

Introduction to Personality Development:

Definition of Personality- Human Growth and Behaviour- Importance of Personality Development- Techniques in Personality development a) Self-confidence through SWOC b) Mnemonics c) SMART Goal setting d) Time Management and effective planning. (15 Hrs)

Module II:

Communication Skills:

- a) Intra personal communication and types of Body Language
- b) Inter personal Communication and Relationships
- c) Leadership Skills
- d) Team Building and public speaking, Written communication- Basics of Letter writing, memorandum, notice, email, and report writing- Resume writing. (20 Hrs)

Module III:

Etiquettes and Manners:

Social etiquettes, phone etiquettes, Customer interaction etiquette, Dining- Business etiquettes- Professional etiquette tips- Boss Management. (12 Hrs)

Module IV:

Presentation skills:

How to face an Interview? - Preparations before, during and after interview, DOs and DONTs for interviewee- Group Discussions- problem solving, Creativity and Leadership skills. (10 Hrs)

Module V:

Stress Management:

Concentration and Relaxation exercises: Yoga, Meditation- Need for Work Life Balance- Role of Emotional Intelligence and Spiritual Intelligence in Self Acceptance and Self Growth. (15 Hrs)



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BBA (COMMON COURSE/2019 SYLLABUS)
IV SEMESTER
4A14BBA
ENVIRONMENTAL STUDIES

Module I:

Environmental studies- Meaning- definition-scope-Importance-Need-Components of environment: Lithosphere, Hydrosphere, Atmosphere and biosphere-need for public awareness-Natural resources: Forest resources. Water resources, Mineral resources, Energy Resources-Land resources-Role of individual in the conservation of natural resources-Equitable use of natural resources for sustainable life styles. (18 Hours)

Module II

Eco-system- concept-Structure-Producers- Consumers- Decomposers-Energy flow in the eco-system-Bio-Diversity and its conservation: Introduction-Definition of genetic species and eco-system diversity- Value of Bio- diversity-Consumptive use- productive use- social , ethical and aesthetic value- Hot –spot of Bio-diversity- Threats to bio diversity- endangered and endemic species of India-Conservation of bio diversity: In - situ and Ex-situ conservation. (18 Hours)

Module III:

Environmental Degradation-Meaning-Types of pollutions- Causes, effects and control measures of Air pollution, Water pollution, Soil pollution- control of Urban and industrial waste-Environmental Ethics-Issues and possible solutions-Climate change-Global warming-acid rain- Ozone layer Depletion- solid waste management (18 Hours)

Module IV:

Environmental Protection -National environment Policy- Environmental legislations- International conventions and agreements –GATT / WTO and environment-Role of central government -Pollution control Board and its role in environment protection-Environmental Impact Assessment (EIA)- Eco-friendly products- Environment Audit- Role of NGO in environment protection.- Environmental movements-Chipko Movement-Apico Movement-Silent Valley-Environmental communication and Public awareness. (18 Hours)



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BBA (COMMON COURSE/2014 SYLLABUS)
IV SEMESTER
4A14BBA
BUSINESS ETHICSS AND CSR

Module I:

Business Ethics: An Overview - Nature of Ethics – Relationship between Ethics and Business – The Unitarian view of ethics – The separatist view of Ethics – The Integration view of Ethics – Need for Business Ethics – Importance of Ethics in Business

Module II:

Ethical Issues: in Business Ethical Issues in Marketing Management- Ethical Issues in Operations Management – Ethical Issues in Human Resource Management – Ethical Issues in Finance – Ethical issues in Accounting and Other functions

Module III:

Corporate Social Responsibility: Historical Perspective – Internal and External Stakeholders - Share holders – Employees – Management – Consumers – Suppliers – Creditors – Competitors - Community

Module IV:

The Role of Business in Society: An Overview – The Economic Role – Tasks of Business in Society – Managerial and Political Tasks – The Social Change – Standard and values



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BBA (CORE COURSE/2014 SYLLABUS)
V SEMESTER
5B12BBA
HUMAN RESOURCES MANAGEMENT

Module I:

Introduction to Human Resource Management:

Importance - scope and objectives of HRM. Evolution of the concept of HRM - Approaches to HRM - Personnel management Vs Human Resource Management - HRM and competitive advantage - Traditional Vs Strategic human resource management.

Module II:

Human Resource Planning:

Recruitment and selection – Recruitment source of recruitment methods. Job analysis - process of job analysis-job description- job specification-- methods of job analysis – job evaluation.

Module III:

Placement:

Induction and Internal mobility of human resource. Training of employees - need for training - objectives - approaches – methods - training environment - areas of training - Training evaluation. Performance appraisal - need, importance methods and problems of performance appraisal.

Module IV:

Compensation management and Grievance Redressal:

Compensation planning- objectives Wage systems- factors influencing wage system. Grievance redressal procedure- discipline Approaches - punishment-essentials of a good discipline system




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BBA (CORE COURSE/2014 SYLLABUS)
V SEMESTER
5B14BBA
ORGANISATIONAL BEHAVIOUR

Module I: Organizational Behaviour:

concepts, meaning, nature, scope features of OB.- OB and other disciplines.
Individual behaviour—basic psychological process—personality, determinants of
personality- personality traits

Module II: Perception:

factors affecting perception-learning, theories of learning—social learning.
Motivation —theories of motivation (Maslow's, Hertzberg, Mc Greger, X and Y
theory) financial and non financial motivation.

Module III: Group : -

concept of group dynamics—features of group—types of group behaviour—formal
and informal group behaviour—stages of group development—group moral—group
norms—group Cohesiveness..Leaderships- types—theories of leadership (Trait
theory, Michigan studies and Fiedler's contingency model) leadership styles.

Module IV: Stress Management:

meaning, types of stress—consequences of work stress—causes of stress. Conflict, types of conflicts, conflict resolution—Organisational development-meaning, need, benefits and limitations of OD—steps in OD. Organizational changes




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BA HISTORY (DSEC COURSE/2019 SYLLABUS)

VI SEMESTER

6B16HIS-A

GENDER AND SOCIETY IN INDIA

UNIT I:

Understanding Concepts Concepts of terms: Gender – Gendering - Patriarchy – Matriarchy – Matriliney – Patriliney - LGBT – Caste stratifications - status of women in family and society – traditional law books on gender

UNIT II:

Gender Studies Gerda Lerner – The Creation of Patriarchy ; Simon de Bouver – The Second Sex - Altekarian Paradigm — Brahmanical Patriarchy - Uma Chakravarty - Leela Dube - Ecological Feminism – Vandana Shiva

UNIT III:

Gender Issues Domestic Violence – Rape – Trafficking – Prostitution - Discrimination at work place and all public spheres – Segmented labor market – Disparity in education – Gender stereotyping – Problems of property rights – Position of Dalit Women

UNIT IV:

Women Public Sphere Women in Indian national movement – Women in social reform movement - Women in Indian politics since 1947 - Women’s movements in India



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BA HISTORY (DSEC COURSE/2019 SYLLABUS)

VI SEMESTER

6B16HIS-B

ENVIRONMENTAL HISTORY OF INDIA

UNIT I:

Why Environmental History? Concepts of environment and ecology – Significance of environmental history - Interdisciplinary approaches in Environmental studies – UN and environment- Stockholm Declaration- Earth Summits- Climate change and protocols

UNIT II:

Pre-Colonial Mode of Resource Consumption Types of natural resources - Resource consumption in Pre-Colonial India: hunting - gathering- nomadic pastoral life - Agricultural expansion

UNIT III:

Colonial Encounters with Environment Colonial exploitation of natural resources – deforestation - ship building – Railways – Opening of plantations - Reservation of forests and Forest Acts - Plant imperialism botanical gardens - Resistance by peasants and Tribal peoples

UNIT IV

Encounters with Environment after Independence Human-wild life encounters - Dams – Displacement – threat to biodiversity – Green revolution - Industrialization – Types of pollution – Environmental Movements: Chipko Movement - Narmada Bachao Andolan - Silent Valley in Kerala- Plachimada issue - Sand mining and river protection groups




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